To Our Alumni and Friends

Welcome Home from Your LSUSD family

LSUSD Faculty:
A Tremendous Resource in Your Own Backyard
Friday, September 23

The day-long course begins at 7AM with registration and breakfast and ends at 4:30PM. Following the last speaker’s presentation, the Student Government Association is hosting a jambalaya cookoff, which will provide music, food and drinks in the courtyard area.

All alumni are also invited to join in a group photo during a break in the program. More information about the photo will be provided at registration.

Alumni Day Course Fees*

$195.00 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Dentist
$145.00 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Dental Hygienist
$145.00 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Laboratory Technician
$115.00 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Dental Assistant/Other

For more information or to register, visit www.lsusdce.org or call (504) 941-8193.

*Register early and save. Fees are reduced by $20 if paid by the “Early Bird” date of September 2. The course includes continental breakfast, lunch and breaktime beverages.
Dental Assistant Career Development

LSU EDDA Course Staff

Dental assistants are encouraged to attend this course, which will help them reach their highest potential. Discover how becoming a Certified Dental Assistant or joining a professional dental assistant organization can boost one’s career and knowledge of the field. Find out how LSU Expanded Duty Dental Assistant and radiology course expenses are often reimbursable to dental practices. Learn which procedures DAs are authorized to perform based on their level of training. A valuable course for the dental assistant.

Sleep Apnea
Oral Surgery
Likith V. Reddy, DDS, MD, FACS

As many as 15% of Americans above the age of 50 have Obstructive Sleep Apnea (OSA). Rising obesity rates and an aging population are two main factors. Approximately one-third of the population exhibits snoring, one of the symptoms of OSA. This course will describe these and other sleep disturbances with the objective that clinicians will understand systemic and oral health implications. Dental management, the role of oral health care practitioners and overall management of OSA will be covered.

Dr. Reddy, chairman of the LSUSD Department of Oral and Maxillofacial Surgery, received his DDS degree from Case Western Reserve University. His MD degree and residency certificate in oral and maxillofacial surgery are from The University of Texas Southwestern Medical Center/Parkland Memorial Hospital in Dallas. His clinical interests also include maxillofacial injuries and cleft/craniofacial deformities.

How to Identify Common Pathology Cases
Dental Pathology
Kitrina Cordell, DDS, MS

This course will review the 20 lesions most frequently encountered in day-to-day dentistry. Numerous clinical photographs and radiographs will be shown to aid participants in refreshing their oral pathology knowledge. Included are clinical descriptions, differential diagnoses and treatment recommendations.

Dr. Cordell, associate professor in the Division of Oral and Maxillofacial Pathology at LSUSD, received her DDS and MS in Oral and Maxillofacial Pathology from Ohio State University. She teaches dental education in both the clinical and didactic settings, and works in close collaboration with Dr. Robert Brannon on the LSU Oral Pathology Biopsy Service. She also sees patients in the faculty dental practice.

Ultimate Communication for the Restorative Team

Dentistry and Laboratory Technology
Marco Brindis, DDS, MS, Jonathan Esquivel, DDS and Julio Zavala, MCDT

Presenters will offer innovative ways to improve communication between the restorative dental team and the general dentist through the most current technologies, i.e., the Internet, Skype, iPad, smart phones and photography software. If you are interested in becoming more tech-savvy, this course will provide a solid orientation on how to use these tools to enhance your dental practice.

Caring for the Total Patient
Comprehensive Dentistry
Sherrod Quin, DDS, Suezan C. McCormick, DMD, James P. Tomaszewski, DDS and Gabriel Hernandez, DDS

The “Comprehensive Care Model” continues to progress under the leadership of Dr. Dale Ehrlich, head of the department of comprehensive dentistry. He adheres to the school’s philosophy that oral health is integral to overall health. For the profession to advance, dental education must value basic science understanding, research, evidence-based practice and the application of new knowledge/technologies in patient care. Three faculty members will highlight one method of instruction which contributes to the comprehensive care model. In addition, Dr. Gabriel Hernandez will discuss “The Evolution of the LSUSD General Practice Residency Program.” He will share how the GPR program can enhance general dentistry by insuring that patients with the greatest need receive appropriate treatment. Issues such as sedation and hospital dentistry will be discussed.

Marketing Without Advertising
Belinda Bryant

Developing referrals from your satisfied patients is the most solid way to develop your practice. Determine your best internal marketing strategy and how your practice measures up. Learn how to make your practice stand out from the rest, how to track the results of money spent and how to develop teamwork.

Belinda Bryant, a dental practice management consultant, provides consulting, training and coaching for hundreds of general and specialty dental practices throughout the country.